

66th MidWinter Conference

February 4 – 6, 2022

Dallas Park West Hotel • Dallas, TX



Exhibitor Prospectus

66th MidWinter Conference

February 4 – 6, 2022

Dallas, TX



President's Letter

Greetings! On behalf of the Texas Osteopathic Medical Association (TOMA) and its members, I would like to invite you to be a part of our 66th MidWinter Conference. The conference will be held February 4 – 6, 2022 as a hybrid event, meaning that participants have the flexibility to choose whether to attend live, in-person in Dallas or virtually. This conference will allow you to connect with 300+ osteopathic physicians working in a variety of medical specialties and settings across Texas.

TOMA recognizes the value and importance of your marketing dollar, and with that in mind, we have developed an array of opportunities for your company to feature its product and/or service. Whether you choose to be a sponsor, highlight your products and services at an exhibit, or both, you will be taking advantage of a tailor-made opportunity to provide you with access to decision makers and quality leads.

To reserve your space, go to www.txosteo.org. Invest in your future today by becoming a 2022 supporter!

Regards,

Heather Aguirre, DO
TOMA President

Why Should My Company Exhibit at the TOMA MidWinter Conference?

- Access to more than 300 osteopathic physicians from across Texas
- Showcase your latest products and/or services
- Develop valuable business contacts and relationships with osteopathic physicians from across the state
- Raise your company profile among Texas osteopathic physicians

Who Attends?

- Practicing Osteopathic Physicians
- Office Managers
- Osteopathic Professional Leadership
- Residents
- Medical Students

Exhibit Hall Hours

Thursday, February 3, 2022

Exhibitor Set up

3 – 5 p.m.

Friday, February 4, 2022

Exhibit Hall Open

7 a.m. – 6:30 p.m.

Breakfast in Exhibit Hall

7 – 8:30 a.m.

Refreshment Break in Exhibit Hall

10 – 10:30 a.m.

Lunch on Your Own*

12:30 – 1:45 p.m.

Refreshment Break in Exhibit Hall

3:45 – 4:15 p.m.

Welcome Reception in Exhibit Hall

6:15 – 7:30 p.m.

Saturday, February 5, 2022

Exhibit Hall Open

7:15 a.m. – 3:30 p.m.

Breakfast in Exhibit Hall

7 – 8:30 a.m.

Refreshment Break in Exhibit Hall

10 – 10:30 a.m.

Refreshment Break in Exhibit Hall

3 – 3:30 p.m.

Tear Down

3:30 – 5 p.m.

- All breakfast and refreshment breaks will be held in the exhibit hall.
- Prize drawings, where attendees must be present to win, held in the exhibit hall.

* On Friday we have scheduled lunch on your own. This is a GREAT opportunity to take the physicians to lunch.

Hotel Accommodations

Dallas Park West Hotel

1590 Lyndon B Johnson Fwy.
Dallas, TX 75234

Room Rate: \$149 per night
Reservations: (972) 869-4300
Cut-Off Date: January 12, 2022



66th MidWinter Conference

February 4 – 6, 2022

Dallas, TX



Sponsorship and Exhibitor Opportunities

Support Level and Benefits	\$3,750 Gold	\$2,500 Silver	\$1,500 Exhibitor Package	\$750 Virtual Booth
8' x 10' Exhibit Booth	1	1	1	
Virtual Booth (name, contact info, description)	✓	✓	✓	✓
Logo & link on virtual platform	✓	✓	✓	✓
Recognition in conference marketing	✓	✓	✓	✓
Access to chat feature to connect with attendees & schedule demos	✓	✓	✓	✓
Pre/Post Attendee List	✓	✓	✓	✓
Recognition in Texas DO magazine	✓	✓	✓	✓
Event Sponsorship	Annual Business Meeting	Coffee Break		
Recognition on TOMA website (Logo & Hyperlink)	✓	* ✓		
Recognition in meeting slideshows	✓	✓		
Advertising in onsite program	½ page ad	¼ page ad		
E-newsletter banner advertising	2	1		
Promotional video on virtual platform	✓			

Non-Profit Rate: TOMA offers a non-profit discount rate for schools, universities, military, etc.
Please contact Jill Sutton at jill@txosteo.org to receive the discount code for your exhibit registration.

A La Carte Opportunities

Gain recognition and generate visibility for your company by taking advantage of these unique opportunities.

Hotel Key Cards	\$1,500
Tote Bags	\$1,000
Lanyards	\$750
Notepads	\$750

Sign up to exhibit today!
www.txosteo.org

66th MidWinter Conference

February 4 – 6, 2022

Dallas, TX



Exhibitor Registration

Company Name _____

Primary Contact _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-Mail _____

Direct Competitors _____

Which of the following (select only one) will you promote during the MidWinter Conference?

- | | |
|--|---|
| <input type="checkbox"/> Billing | <input type="checkbox"/> Management |
| <input type="checkbox"/> Computer Equipment/Software | <input type="checkbox"/> Medical Equipment |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Medical Publishers |
| <input type="checkbox"/> Education | <input type="checkbox"/> Pharmaceutical |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Revenue Cycle Management |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Skincare/Red Light Therapy |
| | <input type="checkbox"/> Other _____ |

MidWinter Conference Opportunities

- ☐ Gold - \$3,750
- ☐ Silver - \$2,500
- ☐ Standard Exhibit - \$1,500
- ☐ Virtual Booth - \$750

À La Carte Options

- ☐ Hotel Key Cards - \$1,500
- ☐ Tote Bags - \$1,000
- ☐ Lanyards - \$750
- ☐ Notepads - \$750

Payment Options

- Credit Card - Register online at www.txosteo.org today!
- Check Enclosed (payable to TOMA Foundation).

Register Online!
www.txosteo.org

Important Deadlines

Exhibit Cancellation - December 15, 2021

Housing Deadline - January 13, 2022

Questions?

Contact us at (512) 708-8662 or
toma@txosteo.org.

Mail this form and payment to:

Texas Osteopathic Medical Association | 7719 Wood Hollow Dr., Ste 200, Austin, TX 78731