

# 64<sup>th</sup>

## MidWinter Conference

JAN 30 - FEB 2, 2020  
Omni Mandalay  
Irving, TX



# EXHIBITOR INVITATION

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## President's Letter

Greetings! On behalf of the Texas Osteopathic Medical Association (TOMA) and its members, I would like to invite you to be a part of our 64th MidWinter Conference. This event will be held January 30 - February 2, 2020, at the Omni Mandalay Hotel in Irving, Texas. This conference will allow you to connect with 300+ osteopathic physicians working in a variety of medical specialties and settings across Texas.

TOMA recognizes the value and importance of your marketing dollar, and with that in mind, we have developed an array of opportunities for your company to feature its products and/or services. Whether you choose to be a sponsor, highlight your products and services at an exhibit, or both, you will be taking advantage of a tailor-made opportunity to provide you with access to decision makers and quality leads.

To reserve your space, go to [www.txosteo.org](http://www.txosteo.org). Invest in your future today by becoming a 2020 supporter!

Regards,

*Brent W. Sanderlin DO*

Brent Sanderlin, DO, FACOP  
TOMA President

## Why Should My Company Exhibit at the TOMA MidWinter Conference?

- Access to more than 300 osteopathic physicians from across Texas
- Showcase your latest products and/or services
- Develop valuable business contacts and relationships with osteopathic physicians from across the state
- Raise your company profile among Texas osteopathic physicians

## Who Attends?

- Practicing Osteopathic Physicians
- Office Managers
- Osteopathic Professional Leadership
- Residents
- Medical Students

## Exhibit Hall Hours

### Thursday, January 30, 2020

Exhibitor Set up 3 - 5 p.m.

### Friday, January 31, 2020

Exhibit Hall Open 7 a.m. - 6:30 p.m.  
Breakfast in Exhibit Hall 7 - 8:30 a.m.  
Refreshment Break in Exhibit Hall 10 - 10:30 a.m.  
Refreshment Break in Exhibit Hall 2:30 - 3 p.m.  
Welcome Reception in Exhibit Hall 5 - 6:30 p.m.

### Saturday, February 1, 2020

Exhibit Hall Open 7:15 a.m. - 1 p.m.  
Breakfast in Exhibit Hall 7 - 8:30 a.m.  
Refreshment Break in Exhibit Hall 10 - 10:30 a.m.  
Tear Down 11 a.m. - 1 p.m.

- All breakfast and refreshment breaks will be held in the exhibit hall.
- Prize drawings, where attendees must be present to win, held in the exhibit hall.
- On Friday we have scheduled **lunch on your own**. This is a GREAT opportunity to take the physicians to lunch.

## Hotel Accommodations

### Omni Mandalay Hotel

221 E Las Colinas Blvd E  
Irving, TX 75039

**Room Rate:** \$162 per night

**Reservations:** (972) 556-0800

**Cut-Off Date:** January 3, 2020





## Sponsorship and Exhibitor Opportunities

Support Level and Benefits	\$5,000 Platinum	\$3,750 Gold	\$2,500 Silver	\$1,500 Exhibitor Package
8' x 10' Exhibit Booth	2	1	1	1
Booth Representatives	4	3	2	2
Pre/Post Attendee Listing	✓	✓	✓	✓
Recognition in Meeting Materials (Onsite Program & Signage)	✓	✓	✓	✓
Basic Meeting App Listing (Company Name & Key Contact)	✓	✓	✓	✓
Premium Meeting App Listing (Logo, Description & Hyperlink)	✓	✓	✓	Optional
Distinguishing ribbons for booth representatives	✓	✓	✓	
TOMA website recognition (Logo & Hyperlink)	✓	✓	✓	
Meeting Sponsorship	Welcome Reception	Continental Breakfast	(1) Coffee Break	
Recognition in meeting slideshows	✓	✓	✓	
Recognition in DO Magazine	✓	✓	✓	
Advertising in onsite program	Full page ad	½ page ad	¼ page ad	
Welcoming Remarks at a general session or other designated speaking time	✓			
Collateral Insert in meeting program	✓			

**Non-Profit Rate:** TOMA offers a non-profit discount rate for schools, universities, military, etc. Please contact Jill Sutton at [jill@txosteo.org](mailto:jill@txosteo.org) to receive the discount code for your exhibit registration.

### A La Carte Opportunities

Gain recognition and generate visibility for your company by taking advantage of these unique opportunities.

Meeting App Sponsor	\$2,000
Hotel Key Cards	\$1,500
Tote Bags	\$1,000
Lanyards	\$750

Notepads	\$750
Premium Meeting App Listing	\$250
Additional Exhibitor Personnel	\$75/person





## Exhibitor Application

Company Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Direct Competitors \_\_\_\_\_

### Which of the following (select only one) will you promote during the 64th MidWinter Conference?

- |  |   |
|--|---|
| <input type="checkbox"/> Billing                     | <input type="checkbox"/> Management                 |
| <input type="checkbox"/> Computer Equipment/Software | <input type="checkbox"/> Medical Equipment          |
| <input type="checkbox"/> Consulting                  | <input type="checkbox"/> Medical Publisher          |
| <input type="checkbox"/> Education                   | <input type="checkbox"/> Pharmaceutical             |
| <input type="checkbox"/> Financial Services          | <input type="checkbox"/> Revenue Cycle Management   |
| <input type="checkbox"/> Insurance                   | <input type="checkbox"/> Skincare/Red Light Therapy |
|  | <input type="checkbox"/> Other _____                |

### Midwinter Conference Opportunities

- Platinum - \$5,000
- Gold - \$3,750
- Silver - \$2,500
- Standard Exhibit - \$1,500

### A La Carte Options

- Meeting App Sponsor - \$2,000
- Hotel Key Cards - \$1,500
- Tote Bags - \$1,000
- Lanyards - \$750
- Notepads - \$750
- Premium Meeting App Listing - \$250
- Additional Exhibitor Personnel - \$75/person

### Payment Options

- Credit Card - Register online at [www.txosteo.org](http://www.txosteo.org) today!
- Check Enclosed (payable to TOMA Foundation).



**Register Online!**  
[www.txosteo.org](http://www.txosteo.org)

### Important Deadlines

**Exhibit Cancellation** - December 1, 2019  
**Hotel Accommodations** - January 3, 2020

### Questions?

Contact us at (512) 708-8662 or  
[toma@txosteo.org](mailto:toma@txosteo.org).

Mail this form and payment to:

Texas Osteopathic Medical Association | 7719 Wood Hollow Dr., Ste 200 | Austin, TX 78731



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*Sign up to exhibit today!*  
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