

Exhibitor Prospectus

TEXAS OSTEOPATHIC MEDICAL ASSOCIATION

67TH MIDWINTER CONFERENCE

JANUARY, 27-29, 2023



T**MA**
TEXAS OSTEOPATHIC MEDICAL ASSOCIATION

Renaissance Dallas North Hotel

Dallas, TX

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President's Letter

Greetings! On behalf of the Texas Osteopathic Medical Association (TOMA), I would like to invite you to be a part of our 67th MidWinter Conference. The conference will be held January 27 – 29, 2023 in Dallas, TX, and will offer participants the flexibility to participate both in person and virtually.

The MidWinter Conference brings together more than 300 osteopathic physicians from across the state seeking the latest and most relevant products, technologies, therapeutics and services to benefit their patients.

TOMA recognizes the value and importance of your marketing dollar, and with that in mind, we have developed an array of opportunities for your company to feature its product and/or services. Whether you choose to be a sponsor, highlight your products and services at an exhibit, or both, you will be taking advantage of a tailor-made opportunity to provide you with access to decision-makers and quality leads.

To reserve your space, go to www.txosteo.org. Invest in your future today by becoming a 2023 supporter!

Regards,

Katarina Lindley, DO, FACOPF
TOMA President

Why Should My Company Exhibit at the TOMA MidWinter Conference?

- Access to more than 300 osteopathic physicians from across Texas
- Showcase your latest products and/or services
- Develop valuable business contacts and relationships with osteopathic physicians from across the state
- Raise your company profile among Texas osteopathic physicians

Who Attends?

- Practicing Osteopathic Physicians
- Office Managers
- Osteopathic Professional Leadership
- Residents
- Medical Students

Exhibit Hall Hours

Thursday, January 26, 2023

Exhibitor Set up 3 – 5 p.m.

Friday, January 27, 2023

Exhibit Hall Open 7 a.m. – 6:30 p.m.
 Breakfast in Exhibit Hall 7 – 8:30 a.m.
 Refreshment Break in Exhibit Hall 10 – 10:30 a.m.
 Lunch on Your Own* 12:30 – 1:45 p.m.
 Refreshment Break in Exhibit Hall 3:45 – 4:15 p.m.
 Welcome Reception in Exhibit Hall 6:15 – 7:30 p.m.

Saturday, January 28, 2023

Exhibit Hall Open 7:15 a.m. – 1 p.m.
 Breakfast in Exhibit Hall 7 – 8:30 a.m.
 Refreshment Break in Exhibit Hall 10 – 10:30 a.m.
 Refreshment Break in Exhibit Hall 3 – 3:30 p.m.
 Tear Down 3:30 – 5 p.m.

- All breakfast and refreshment breaks will be held in the exhibit hall.
- Prize drawings, where attendees must be present to win, held in the exhibit hall.

* On Friday we have scheduled **lunch on your own**. This is a GREAT opportunity to take the physicians to lunch.

Hotel Accommodations

Renaissance Dallas North Hotel

1590 LBJ Freeway
Dallas, TX 75234

Room Rate: \$159 per night

Reservations: (972) 869-4300

Cut-Off Date: January 4, 2023





Sponsorship and Exhibitor Opportunities

Support Level and Benefits	\$3,750 Gold	\$2,500 Silver	\$1,500 Exhibitor Package	\$750 Virtual Booth
8' x 10' Exhibit Booth	1	1	1	
Virtual Booth (name, contact info, description)	✓	✓	✓	✓
Logo & link on virtual platform	✓	✓	✓	✓
Recognition in conference marketing	✓	✓	✓	✓
Access to chat feature to connect with attendees & schedule demos	✓	✓	✓	✓
Pre/Post Attendee List	✓	✓	✓	✓
Recognition in Texas DO magazine	✓	✓	✓	✓
Event Sponsorship	Annual Business Meeting	Coffee Break		
Recognition on TOMA website (Logo & Hyperlink)	✓	✓		
Recognition in meeting slideshows	✓	✓		
Advertising in onsite program	½ page ad	¼ page ad		
E-newsletter banner advertising	2	1		
Promotional video on virtual platform	✓			

Non-Profit Rate: TOMA offers a non-profit discount rate for schools, universities, military, etc. Please contact Donna Randall at donnal@txosteo.org to receive the discount code for your exhibit registration.

A La Carte Opportunities

Gain recognition and generate visibility for your company by taking advantage of these unique opportunities.

- Hotel Key Cards\$1,500
- Tote Bags\$1,000
- Lanyards.....\$750
- Notepads.....\$750
- Bag Insert\$500



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Exhibitor Registration

Company Name _____

Primary Contact _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-Mail _____

Direct Competitors _____

Which of the following (select only one) will you promote during the MidWinter Conference?

- | | | |
|--|---|---|
| <input type="checkbox"/> Billing | <input type="checkbox"/> Insurance | <input type="checkbox"/> Pharmaceutical |
| <input type="checkbox"/> Computer Equipment/Software | <input type="checkbox"/> Management | <input type="checkbox"/> Revenue Cycle Management |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Medical Equipment | <input type="checkbox"/> Skincare/Red Light Therapy |
| <input type="checkbox"/> Education | <input type="checkbox"/> Medical Publishers | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Financial Services | | |

MidWinter Conference Opportunities

- Gold \$3,750
- Silver.....\$2,500
- Standard Exhibit \$1,500
- Virtual Booth..... \$750

À La Carte Options


- Hotel Key Cards \$1,500
- Tote Bags..... \$1,000
- Lanyards \$750
- Notepads \$750
- Bag Insert..... \$500

Payment Options

- Credit Card - Register online at www.txosteo.org today!
- Check Enclosed (payable to TOMA Foundation).

Mail this form and payment to:

TEXAS OSTEOPATHIC MEDICAL ASSOCIATION
7719 Wood Hollow Dr., Ste 200, Austin, TX 78731



IMPORTANT DEADLINES
Exhibit Cancellation - December 14, 2022
Housing Deadline - January 4, 2023

QUESTIONS?
Contact us at (512) 708-8662 or
toma@txosteo.org.



Register Online!
www.txosteo.org