

# EXHIBITOR INVITATION

# 12th Annual Convention

June 12 – 16, 2019  
Sheraton Arlington  
Arlington, TX





# TOMA/TXACOFFP 12th Annual Convention

June 12 – 16, 2019

Sheraton Arlington Hotel • Arlington, TX

## President's Letter

Greetings! On behalf of the Texas Osteopathic Medical Association (TOMA) and the Texas Society of the American College of Osteopathic Family Physicians (TXACOFFP) and its members, we would like to invite you to be a part of our 12th Annual Convention. This year's convention will be held June 12 – 16, 2019 at the Sheraton Arlington Hotel in Arlington, Texas. The convention will allow you to connect with 300+ osteopathic physicians working in a variety of medical specialties and settings across Texas.

TOMA/TXACOFFP recognizes the value and importance of your marketing dollar, and with that in mind, we have developed an array of opportunities for your company to feature its products and/or services. Whether you choose to be a sponsor, highlight your products and services at an exhibit, or both, you will be taking advantage of a tailor-made opportunity to provide you with access to decision makers and quality leads.

To reserve your space, go to [www.txosteo.org](http://www.txosteo.org). Invest in your future today by becoming a 2019 supporter!

Regards,

John C. McDonald, DO, FACOI  
TOMA President

H. Sprague Taveau, IV, DO, FACOFFP  
TXACOFFP President

## Why Should My Company Exhibit at the TOMA/TXACOFFP Annual Convention?

- Access to more than 300 osteopathic physicians from across Texas
- Showcase your latest products and/or services
- Develop valuable business contacts and relationships with osteopathic physicians from across the state
- Raise your company profile among Texas osteopathic physicians

## Who Attends?

- Practicing Osteopathic Physicians
- Office Managers
- Osteopathic Professional Leadership
- Residents
- Medical Students

## Exhibit Hall Hours

### Thursday, June 13, 2019

Exhibitor Set up	12 - 4 p.m.
Welcome Reception	5 - 6:30 p.m.

### Friday, June 14, 2019

Exhibit Hall Open	7 a.m. - 6:30 p.m.
Breakfast in Exhibit Hall	7 - 8:30 a.m.
Refreshment Break in Exhibit Hall	10 - 10:30 a.m.
Refreshment Break in Exhibit Hall	2:30 - 3 p.m.
Evening Reception (vendors are invited)	5 - 6:30 p.m.

### Saturday, June 15, 2019

Exhibit Hall Open	7 - 11 a.m.
Breakfast in Exhibit Hall	7 - 8:30 a.m.
Refreshment Break in Exhibit Hall	10 - 10:30 a.m.
Tear Down	11 a.m. - 1 p.m.

- All breakfast and refreshment breaks will be held in the exhibit hall.
- Prize drawings, where attendees must be present to win, held in the exhibit hall.
- On Friday we have scheduled **lunch on your own**. This is a GREAT opportunity to take the physicians to lunch.

## Hotel Accommodations

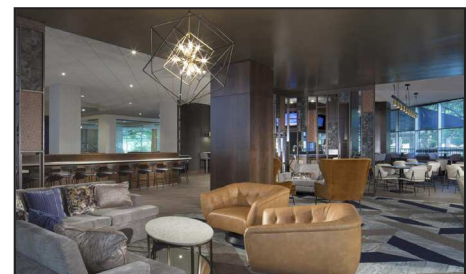
### Sheraton Arlington Hotel

1500 Convention Center Dr.  
Arlington, TX 76011

**Room Rate:** \$179 per night

**Reservations:** (817) 261-2800

**Cut-Off Date:** May 10, 2018





## Sponsorship and Exhibitor Opportunities

Support Level and Benefits	\$5,000 Platinum	\$3,750 Gold	\$2,500 Silver	\$1,750 Exhibitor Package
8' x 10' Exhibit Booth	2	1	1	1
Booth Representatives	4	3	2	2
Pre/Post Attendee Listing	✓	✓	✓	✓
Recognition in Meeting Materials (Onsite Program & Signage)	✓	✓	✓	✓
Basic Meeting App Listing (Company Name & Key Contact)	✓	✓	✓	✓
Premium Meeting App Listing (Logo, Description & Hyperlink)	✓	✓	✓	Optional
Distinguishing ribbons for booth representatives	✓	✓	✓	
TOMA website recognition (Logo & Hyperlink)	✓	✓	✓	
Meeting Sponsorship	Welcome Reception	Continental Breakfast	(1) Coffee Break	
Recognition in meeting slideshows	✓	✓	✓	
Recognition in DO Magazine	✓	✓	✓	
Advertising in onsite program	Full page ad	½ page ad	¼ page ad	
Collateral Insert in meeting program	✓			

**Non-Profit Rate:** TOMA offers a non-profit discount rate for schools, universities, military, etc. Please contact Jill Sutton at [jill@txosteo.org](mailto:jill@txosteo.org) to receive the discount code for your exhibit registration.

### A La Carte Opportunities

Gain recognition and generate visibility for your company by taking advantage of these unique opportunities.

Meeting App Sponsor	\$2,000
Hotel Key Cards	\$1,500
Tote Bags	\$1,000
Lanyards	\$750

Notebooks	\$750
Premium Meeting App Listing	\$250
Additional Exhibitor Personnel	\$75/person

## Exhibitor Registration

Company Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Direct Competitors \_\_\_\_\_

**Which of the following (select only one) will you promote during the Annual Convention?**

- |  |   |
|--|---|
| <input type="checkbox"/> Billing                     | <input type="checkbox"/> Medical Equipment          |
| <input type="checkbox"/> Computer Equipment/Software | <input type="checkbox"/> Medical Publishers         |
| <input type="checkbox"/> Consulting                  | <input type="checkbox"/> Pharmaceutical             |
| <input type="checkbox"/> Education                   | <input type="checkbox"/> Skincare/Red-Light Therapy |
| <input type="checkbox"/> Financial Services          | <input type="checkbox"/> Revenue Cycle Management   |
| <input type="checkbox"/> Insurance                   | <input type="checkbox"/> Other _____                |
| <input type="checkbox"/> Management                  |   |

**Annual Convention Opportunities**

- Platinum - \$5,000
- Gold - \$3,750
- Silver - \$2,500
- Standard Exhibit - \$1,750

**A La Carte Options**

- Meeting App Sponsor - \$2,000
- Hotel Key Cards - \$1,500
- Tote Bags - \$1,000
- Lanyards - \$750
- Notepads - \$750
- Premium Meeting App Listing - \$250
- Additional Exhibitor Personnel - \$75/person

**Payment Options**

- Credit Card - Register online at [www.txosteo.org](http://www.txosteo.org) today!
- Check Enclosed (payable to TOMA Foundation).



**Register Online!**  
[www.txosteo.org](http://www.txosteo.org)

**Important Deadlines**

**Exhibit Cancellation** - May 15, 2019  
**Hotel Accommodations** - May 10, 2019

**Questions?**

Contact us at (512) 708-8662 or [toma@txosteo.org](mailto:toma@txosteo.org).

**Mail this form and payment to:**

Texas Osteopathic Medical Association | 1415 Lavaca St. | Austin, TX 78701



1415 Lavaca Street  
Austin, TX 78701-1634

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*Sign up to exhibit today!*  
[www.txosteo.org](http://www.txosteo.org)