

TOMA/TXACOFF 13th Annual Convention

June 10–14, 2020
La Cantera Resort & Spa
San Antonio, TX



2020

EXHIBITOR INVITATION

TOMA
TEXAS OSTEOPATHIC MEDICAL ASSOCIATION





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Presidents' Message

Greetings! On behalf of the Texas Osteopathic Medical Association (TOMA) and the Texas Society of the American College of Osteopathic Family Physicians (TXACOFP) and its members, we would like to invite you to be a part of our 13th Annual Convention. This year's convention will be held June 10 - 14, 2020 at the La Cantera Resort & Spa in San Antonio, Texas. The convention will allow you to connect with 250+ osteopathic physicians working in a variety of medical specialties and settings across Texas.

TOMA/TXACOFP recognizes the value and importance of your marketing dollar, and with that in mind, we have developed an array of opportunities for your company to feature its products and services. Whether you choose to be a sponsor, highlight your products and services at an exhibit, or both, you will be taking advantage of a tailor-made opportunity to provide you with access to decision makers and quality leads.

To reserve your space, go to www.txosteo.org. Invest in your future today by becoming a 2020 supporter!

Regards,

Brent W. Sanderlin DO

Brent Sanderlin, DO, FACOFP
TOMA President

Katarina Lindley

Katarina Lindley, DO, FACOFP
TXACOFP President

Why Should My Company Exhibit at the TOMA/TXACOFP Annual Convention?

- Access to more than 250 osteopathic physicians from across Texas
- Showcase your latest products and/or services
- Develop valuable business contacts and relationships with osteopathic physicians from across the state
- Raise your company profile among Texas osteopathic physicians

Who Attends?

- Practicing Osteopathic Physicians
- Office Managers
- Osteopathic Professional Leadership
- Residents
- Medical Students

Exhibit Hall Hours

Thursday, June 11, 2020

Exhibitor Set up	12 - 4 p.m.
Welcome Reception in Exhibit Hall	5:15 - 6:45 p.m.

Friday, June 12, 2020

Exhibit Hall Open	7 a.m. - 6:30 p.m.
Breakfast in Exhibit Hall	7 - 8:30 a.m.
Refreshment Break in Exhibit Hall	10:15 - 10:45 a.m.
Lunch On Your Own*	12:45 - 2 p.m.
Refreshment Break in Exhibit Hall	3 - 3:30 p.m.
Evening Reception (vendors are invited)	6 - 7:30 p.m.

Saturday, June 13, 2020

Exhibit Hall Open	7 - 11 a.m.
Breakfast in Exhibit Hall	7 - 8:30 a.m.
Refreshment Break in Exhibit Hall	10 - 10:30 a.m.
Tear Down	11 a.m. - 1 p.m.

- All breakfast and refreshment breaks will be held in the exhibit hall.
- On Friday we have scheduled **lunch on your own**. This is a GREAT opportunity to take the physicians to lunch.

Hotel Accommodations

La Cantera Resort & Spa

16641 La Cantera Parkway
San Antonio, TX 78256

Room Rate: \$199 per night
Reservations: (210) 558-6500
Cut-Off Date: May 26, 2020





Sponsorship and Exhibitor Opportunities

Support Level and Benefits	\$5,000 Platinum	\$3,750 Gold	\$2,500 Silver	\$1,750 Exhibitor Package
8' x 10' Exhibit Booth	2	1	1	1
Booth Representatives	4	3	2	2
Pre/Post Attendee Listing	✓	✓	✓	✓
Recognition in Convention Materials (Onsite Program & Signage)	✓	✓	✓	✓
Basic Meeting App Listing (Company Name & Key Contact)	✓	✓	✓	✓
Premium Meeting App Listing (Logo, Description & Hyperlink)	✓	✓	✓	Optional
Distinguishing ribbons for booth representatives	✓	✓	✓	
TOMA website recognition (Logo & Hyperlink)	✓	✓	✓	
Meeting Sponsorship	Welcome Reception	Continental Breakfast	(1) Coffee Break	
Recognition in meeting slideshows	✓	✓	✓	
Recognition in DO Magazine	✓	✓	✓	
Advertising in onsite program	Full page ad	½ page ad	¼ page ad	
Collateral Insert in meeting program	✓			

A La Carte Opportunities

Gain recognition and generate visibility for your company by taking advantage of these unique opportunities.

Meeting App Sponsor	\$2,000
Hotel Key Cards	\$1,500
Tote Bags	\$1,000
Lanyards	\$750
Notepads	\$750
Packet Insert	\$300
Additional Exhibitor Personnel	\$75/person

Non-Profit Rate:

TOMA offers a non-profit discount rate for schools, universities, military, etc. Please contact Jill Sutton at jill@txosteo.org for more information.



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Exhibitor Application

Company Name _____

Primary Contact _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-Mail _____

Direct Competitors _____

Which of the following (select only one) will you promote during the Annual Convention?

- | | |
|--|---|
| <input type="checkbox"/> Billing | <input type="checkbox"/> Medical Equipment |
| <input type="checkbox"/> Computer Equipment/Software | <input type="checkbox"/> Medical Publishers |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Pharmaceutical |
| <input type="checkbox"/> Education | <input type="checkbox"/> Skincare/Red Light Therapy |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Revenue Cycle Management |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Management | |

Annual Convention Opportunities

- Platinum - \$5,000
- Gold - \$3,750
- Silver - \$2,500
- Standard Exhibit - \$1,750

A La Carte Options

- Meeting App Sponsor - \$2,000
- Hotel Key Cards - \$1,500
- Tote Bags - \$1,000
- Lanyards - \$750
- Notepads - \$750
- Packet Insert - \$300
- Additional Exhibitor Personnel - \$75/person

Payment Options

- Credit Card - Register online at www.txosteo.org today!
- Check Enclosed (payable to TOMA Foundation).



Register
www.txosteo.org
Online!

Important Deadlines

Exhibit Cancellation

May 15, 2020

Hotel Accommodations

May 26, 2020

Questions?

Contact us at (512) 708-8662 or
toma@txosteo.org.

Mail this form and payment to:

Texas Osteopathic Medical Association
7719 Wood Hollow Dr., Ste 200 | Austin, TX 78731



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Austin, TX 78731

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*Exhibit
Today!*
www.txosteo.org

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