

TEXAS OSTEOPATHIC MEDICAL ASSOCIATION

68TH MIDWINTER CONFERENCE

February 2 - 4, 2024
Westin Southlake Hotel
Southlake, TX

EXHIBITOR



PROSPECTUS



TEXAS OSTEOPATHIC MEDICAL ASSOCIATION
68TH MIDWINTER CONFERENCE

February 2 - 4, 2024
Westin Southlake Hotel
Southlake, TX



President's Letter

Greetings! On behalf of the Texas Osteopathic Medical Association (TOMA), I would like to invite you to be a part of our 68th MidWinter Conference. The conference will be held February 2 - 4, 2024 in Southlake, TX, and will offer participants the flexibility to participate both in person and virtually.

The MidWinter Conference brings together osteopathic physicians from across the state seeking the latest and most relevant products, technologies, therapeutics, and services to benefit their patients.

TOMA recognizes the value and importance of your marketing dollar, and with that in mind, we have developed an array of opportunities for your company to feature its product and/or service. Whether you choose to be a sponsor, highlight your products and services at an exhibit, or both, you will be taking advantage of a tailor-made opportunity to provide you with access to decision-makers and quality leads.

To reserve your space, go to www.txosteo.org. Invest in your future today by becoming a 2024 supporter!

Regards,


Damon Schranz, DO, FACOFP, HPF
TOMA President

Why Should My Company Exhibit at the TOMA MidWinter Conference?

- Access to osteopathic physicians from across Texas
- Showcase your latest products and/or services
- Develop valuable business contacts and relationships with osteopathic physicians from across the state
- Raise your company profile among Texas osteopathic physicians

Exhibit Hall Hours

Thursday, February 1, 2024

Exhibitor Set up 6:30 p.m. - 8 p.m.

Friday, February 2, 2024

Exhibit Hall Open 7 a.m. - 6:30 p.m.

Breakfast in Exhibit Hall 7 - 8:30 a.m.

Refreshment Break in Exhibit Hall 10 - 10:30 a.m.

Lunch on Your Own* 12:30 - 1:45 p.m.

Refreshment Break in Exhibit Hall 3:45 - 4:15 p.m.

Welcome Reception in Exhibit Hall 6:15 - 7:30 p.m.

Saturday, February 3, 2024

Exhibit Hall Open 7:15 a.m. - 10:30 a.m.

Breakfast in Exhibit Hall 7 - 8:30 a.m.

Refreshment Break in Exhibit Hall 10 - 10:30 a.m.

Tear Down 10:30 a.m. - 12 p.m.

- All breakfast and refreshment breaks will be held in the exhibit hall.
- Prize drawings, where attendees must be present to win, held in the exhibit hall.

* On Friday we have scheduled **lunch on your own**.
This is a GREAT opportunity to take the physicians to lunch.

Hotel Accommodations

Westin Dallas Southlake Hotel

1200 E State Hwy 114
Southlake, TX 76092

Room Rate: \$169 per night
Reservations: (817) 873-1900
Cut-Off Date: January 16, 2024



TEXAS OSTEOPATHIC MEDICAL ASSOCIATION
68TH MIDWINTER CONFERENCE

February 2 - 4, 2024
Westin Southlake Hotel
Southlake, TX

**Sign up
to exhibit today!**
www.txosteo.org

Sponsorship and Exhibitor Opportunities

Support Level and Benefits	\$3,750 Gold	\$2,500 Silver	\$1,500 Exhibitor Package	\$750 Virtual Booth
8' x 10' Exhibit Booth	1	1	1	
Virtual Booth (name, contact info, description)	✓	✓	✓	✓
Logo & link on virtual platform	✓	✓	✓	✓
Recognition in conference marketing	✓	✓	✓	✓
Pre/Post Attendee List	✓	✓	✓	✓
Recognition in Texas DO magazine	✓	✓	✓	✓
Event Sponsorship	Annual Business Meeting	Coffee Break		
Website recognition (logo & hyperlink)	✓	✓		
Recognition in meeting slideshows	✓	✓		
Advertising in onsite program	½ page ad	¼ page ad		
E-newsletter banner advertising	2	1		
Promotional video on virtual platform	✓			

A La Carte Opportunities

Gain recognition and generate visibility for your company by taking advantage of these unique opportunities.

- Hotel Key Cards..... \$1,500**
- Tote Bags\$1,000**
- Lanyards.....\$750**
- Notepads\$750**
- Bag Insert..... \$500**

Non-Profit Rate

TOMA offers a non-profit discount rate for schools, universities, military, etc. Please contact Donna Randall at donna@txosteo.org to receive the discount code for your exhibit registration.

TEXAS OSTEOPATHIC MEDICAL ASSOCIATION
68TH MIDWINTER CONFERENCE

February 2 - 4, 2024
Westin Southlake Hotel
Southlake, TX



Sign up
to exhibit today!
www.txosteo.org

Exhibitor Registration

Company Name _____

Primary Contact _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-Mail _____

Direct Competitors _____

Which of the following (select only one) will you promote during the MidWinter Conference?

- | | | |
|--|---|---|
| <input type="checkbox"/> Billing | <input type="checkbox"/> Insurance | <input type="checkbox"/> Pharmaceutical |
| <input type="checkbox"/> Computer Equipment/Software | <input type="checkbox"/> Management | <input type="checkbox"/> Revenue Cycle Management |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Medical Equipment | <input type="checkbox"/> Skincare/Red Light Therapy |
| <input type="checkbox"/> Education | <input type="checkbox"/> Medical Publishers | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Financial Services | | |

MidWinter Conference Opportunities

- Gold \$3,750
- Silver..... \$2,500
- Standard Exhibit \$1,500
- Virtual Booth \$750

À La Carte Options

- Hotel Key Cards..... \$1,500
- Tote Bags \$1,000
- Lanyards..... \$750
- Notepads \$750
- Bag Insert..... \$500

Payment Options

- Check Enclosed (payable to TOMA Foundation).
- Credit Card - Register online at www.txosteo.org today!

IMPORTANT DEADLINES
Exhibit Cancellation - December 13, 2023
Housing Deadline - January 16, 2024

QUESTIONS?
Contact us at (512) 708-8662 or
donna@txosteo.org.

Register Online!
www.txosteo.org

Mail this form and payment to:
TEXAS OSTEOPATHIC MEDICAL ASSOCIATION
7719 Wood Hollow Dr., Ste 200, Austin, TX 78731